

TTK MT meeting

Thursday 18 February, 6.00pm @ Druid's Head

Present: Nic Fearon-Low, John Fellowes, Marilyn Mason

NOTES (actions in red)

1. Welcome; apologies had been received from Kim Bailey, Hilary Gander

2. Review of items and actions from previous meeting(s):

- **TTK/KEC joint newsletter report** – average opens over the 2015 (apparently good for the sector) around 27%. First joint K E News in Jan shows no significant increase in subscribers (next one may be more typical). **MM** had agreed with Laura of KEC to review progress, viability, working more closely etc after 6 months.

Last 2 Mailchimp reports:

Kingston Environment News #1, Sent on Mon, Jan 04, 2016 8:24 am
479 Subscribers
132 / 27.8% Opens
30 / 6.3% Click-throughs

TTK Newsletter December 2015, Sent on Wed, Nov 25, 2015 5:56 pm
478 Subscribers
129 / 27.0% Opens
35 / 7.3% Click-throughs

- **Keeping Cosy event(s)**: MM reported small take-up despite publicity and obvious need and usefulness – unlikely to pay for itself.
- **Re-economy** event postponed to later, subject to interest from TTK and friends and JF's commitments (**JF**)
- **Food / agro-ecology event**, working with local Global Justice Now group, progressing: GJN could provide a speaker, TTK and friends to provide local angle. Possible date Th 31/3 or Fri 1/4. **JF** to ask Martin Birley if QMC would like to co-host, thus keeping cost down. **MM** to investigate availability of QMC on those dates. Publicity to include booking via Eventbrite. Title of event??

Ham Green Screen plans to work with GJN to show film "This changes everything" on 23/6 (and MM would lend them JF's "Seeds of Freedom" DVD if they wanted to show that). No reason why KEC should not show both these films as well.

3. Strategy / events / ideas for the future:

- **TTK AGM ideas included**: postponing till summer / TTK cider availability (**HG?**); daytime weekend partially outdoor event; combine with mapping Kingston environmental groups & projects and invite lots of participation;

combine with discussion of the future Kingston we want – how far have we got since previous event(s)? How do we get where we want to? (For summary of TTK's May 2009 visioning event, with over 250 local residents getting involved in creating positive visions of Kingston's future, see <http://ttkingston.org/wordpress/wp-content/uploads/2015/02/Visioning-May-09-all-comments.pdf> and <http://ttkingston.org/wordpress/wp-content/uploads/2015/02/vision-4-kingston-20501.pdf> - nothing on TTK website from similar later ArtGym event?); use Earth Day (22/4) / Day of Friendship / International Cooperatives Day (2/7) / Biodiversity Day...; present reports (finance, review of year...) on film; combine with cycling event; BBQ... Narrowing down options and decisions needed at next meeting or by email **(All)**.

Venues: **NF-L** investigating possibilities which include KEC, Canbury Gardens Pavilion... (see http://www.bzhub.co.uk/pavilion/whats_on.htm for availability @ (£30 p h.)

- **Film “Demain”** suggested by JF (**MM** would recommend to Ham Green Screen)
- **Community Garden in disused Canbury Gardens yard?** **MM** investigating potential, permissions, funding etc – will keep TTK and other possible participants and helpers involved.
- **Schools** – Both TTK and Greener Upon Thames (which now has some funds) want to involve schools (**MM** would suggest to GUT some kind of prize for schools).

4. Publicity/comms

- **Publicity materials** – Ruby is apparently going to produce design next week, printed materials could be ready for AGM?

5. Finance and other resources (including time)

- **Kingston Environment Centre** had informally asked for funding of £100s from TTK, but had not sent a shareable formal request, so response from TTK postponed till they did.

6. AOB

7. **Date and time and place of next meeting(s):** **NF-L** would set up Doodle poll for next few meetings (March one after w b 14/3)